

ALESSIO TARTUFERI

Creative Product Designer

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Project & Product Designer (IED Milan) with international experience in developing high-profile multidisciplinary projects for the Luxury Automotive, Fashion, and Industrial sectors. I manage the entire creative process, from concept to pre-production prototyping, coordinating stakeholders and high-end clients in the US market. Pragmatic and goal-oriented, I ensure a constant balance between creative vision and industrial feasibility.

STUDIO MG

OTT 2024 - CURRENT

[PROFESSIONAL EXPERIENCE]

Creative Product Designer & Developer

- **Automotive/Transportation:** **Concept** development and **technical follow-up** for "1 of 1" vehicles, limited editions, **apparel collections**, and **spatial design** for a leading German automotive manufacturer and **DAB Motors**.
- **Industrial/Product:** Design and prototyping for global artists in collaboration with leading brands in the **footwear (Nike, Jordan)**, **fashion**, and **luxury watchmaking sectors**.
- **Fashion & Footwear:** Development of **footwear, apparel**, and **accessories** collections for a global American talent. Collaborated within an elite team with international backgrounds (Yeezy, Balenciaga, Givenchy) to create a new brand from scratch. Managed the "Idea to Product" workflow: design proposals, creation of **complex tech packs**, and **prototyping** follow-up with deep attention to **materials, finishes**, and **treatments** to ensure high quality standards and creative alignment.

STUDIO ARKTP

GEN 2023 - OTT 2024

Consultant Designer

- Photorealistic 3D modeling and rendering of bags and accessories, with a specific focus on custom hardware modeling.

IED MILANO

OTT 2021- DEC 2024

[EDUCATION]

Bachelor's Degree in Product Design

IED – Istituto Europeo di Design, Milano

[LANGUAGES]

English - C1

B2- IELTS Academic
Speaking 8.5 (2024)

Spanish - B1

Italian - Native

[SKILLS]

ADOBE

Photoshop

Illustrator

Indesign

Premiere

Procreate

3D

Rhinoceros

Blender

Vray

Keyshot

MICROSOFT

Powerpoint

Excel

Office

AI

Gemini

ChatGpt

Veo3

Claude

OTHERS

Figma

Notion

Miro

Freeform

[SOFT SKILLS]

Technical expertise

High-End Experience

Strong attitude for team
working

Multydisciplinarity

Constant trend forecasting

Creativity and luxury sensitivity